

GAGOSIAN

Gagosian Announces New Shop in Historic Burlington Arcade in London

Space Will Feature Retail and Exhibition Programming

Designed by Stirling Prize–Winning Caruso St John Architects

Opening on March 1, 2022



Rendering of the Gagosian Shop, London © Caruso St John Architects

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LONDON, February 24, 2022—Gagosian is pleased to announce the opening of a new London shop located in the historic Burlington Arcade in the heart of Mayfair. The ground-floor boutique will feature an array of offerings including prints and editions, Gagosian publications, rare books, exhibition posters, and artist-designed objects and apparel such as jewelry, sculpture, and decorative items. Upstairs, on the first floor, a rotation of small exhibitions, artist takeovers, and special collaborations will be presented. Situated just steps from the Royal Academy of Arts, and off of Old Bond Street, the celebrated destination for luxury retail and fine art since the eighteenth century, the space has been designed by Caruso St John Architects, the Stirling Prize–winning architecture firm that collaborated with Gagosian on the Grosvenor Hill and Britannia Street galleries in London, as well as gallery locations in Rome and Paris. The shop will officially launch on March 1 and will be open each week Tuesday through Saturday.

The London shop joins Gagosian’s successful retail location on Madison Avenue in New York and the recently relaunched [online shop](#). Millicent Wilner, a director of Gagosian since 2001, commented, “We are delighted to extend our presence in London to the historic Burlington Arcade. The jewellike shop offers an exciting opportunity to engage with existing and new collectors outside of our galleries and to present a creative and dynamic group of artworks and objects alongside books from our expansive publishing program.”

The opening will highlight both the artist Cy Twombly and the fifth anniversary of the gallery’s celebrated print and online magazine, *Gagosian Quarterly*. The ground floor will feature items relating to the artists included in the *Quarterly*’s fifth-anniversary issue, including Alexander Calder, Chris

Burden, and Jasper Johns. Throughout its history, Gagosian has opened new spaces around the world with shows dedicated to Twombly, including Britannia Street and Grosvenor Hill in London, as well as locations in Athens, Rome, and Paris. In keeping with this tradition, a selection of works by the renowned American artist who worked with Larry Gagosian and the gallery for more than thirty years will be exhibited on the first floor of the space.

Gagosian Quarterly has provided readers with behind-the-art access and editorial content by leading voices from the worlds of art, architecture, publishing, fashion, literature, and luxury in twenty-one issues since its debut. Advertising pages have doubled since launch and include top fashion and luxury brands such as Chanel, Gucci, Dior, and Tiffany & Co., many of which have been with the magazine since the beginning. The magazine expanded to video through its website, which launched in February 2018. In 2020, the online video series *Gagosian Premieres* debuted, featuring musical and dance performances taking place within gallery exhibitions alongside conversations between artists and respected figures from the fields of contemporary literature, music, entertainment, film, and art. The nine episodes produced to date have garnered 5.2 million views across Gagosian's YouTube and Instagram channels.

This spring, Gagosian will publish its 600th book. The gallery began publishing in 1986 and today its output rivals that of traditional arts trade publishers, averaging between twenty-five and forty books a year, including catalogue raisonnés, artist monographs, scholarly exhibition catalogues, and limited-edition artist's books. Recent projects include *Picture Books*, a new imprint dedicated to publishing fiction by leading authors alongside contributions by celebrated contemporary artists, as well as *Poetic Practical: The Unrealized Work of Chris Burden*, a revelatory book that presents sixty-seven of the artist's most ambitious unrealized projects.

Burlington Arcade opened in 1819 "for the sale of jewellery and fancy articles of fashionable demand, for the gratification of the public." Featuring approximately forty-six boutiques, the destination welcomes four million visitors a year and is located at the nexus of Mayfair and St. James, home to many of the world's most distinguished fine art galleries, booksellers, and auction houses.

#GagosianShop

GAGOSIAN SHOP

Opening March 1, 2022

Hours: Tuesday-Saturday, 10am-6pm

28-29 Burlington Arcade, London

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